

The following long-form copy is for a spring advertisement for Tractor Supply.

Audience: Potential New Customers

Keywords: Tractor Supply, farm, suburban, and pet.

Title: Your Next Project Starts with Tractor Supply

Micro Copy: Do you want to revamp an area of your house? From plant rooms to pet cubbies, get everything you need at your local Tractor Supply.

Macro Copy:

Take your next project from start to finish with a little help from Tractor Supply. Regardless of your style, we have what you need and a friendly staff looking forward to helping you realize your vision.

Suburban life is synonymous with a backyard cookout; set your next get-together apart with a brand new [110 drink cooler|<https://www.tractorsupply.com/tsc/product/red-shed-80-qt-retro-cooler>].

If you're like most of our other farm customers, you love using your space for hobbies like beekeeping. Beginner or an expert, we've [got you covered|https://www.tractorsupply.com/tsc/catalog/beekeeping?cm_sp=SBC-_-Poultry+Livestock-_-Beekeeping].

While you're visiting us, swing by our pet section to stock up on treats, brushes, and food, or check out our quality selection of jeans and work clothes. See you soon!

everything from layers to ornamental breeds in our [poultry selection]
<https://www.tractorsupply.com/tsc/search/chickens/poultry>].

Show Us Your Spring

We love hearing from you and seeing your spring projects. If your next spring project starts with Tractor Supply, tag us to let us know. We hope to see you soon!

[Instagram button] [Pinterest button] [X button]